



**Booth #W1D102
All In Print China**

KlearVision Presents Award-Winning Photo-D Software At All In Print China

- Photo-D II Automatic Image Correction Software for High-Production Newspapers & Magazine and Publishing House Workflows

Holon, ISRAEL and Shanghai, CHINA (All In Print China 2006) – June 7, 2006 – KlearVision Digital, winner of a 2005 Innovative Digital Product Award from the Digital Imaging Marketing Association (DIMA), a section of the PMA (Photo Marketing Association), will showcase its Photo-D auto-correction product line in booth #W1D102 at All In Print China, being held June 14 – 17 at the Shanghai New International Expo Centre (SNIEC). Attendees have the opportunity to see live demonstrations of the popular award-winning software in the KlearVision booth.

KlearVision's Photo-D Pro II software will be integrated into a line of solutions to provide automatic image correction capabilities to high-production newspaper and magazine workflows.

Award-Winning Photo-D Technology Line For Graphic Arts Professionals

New Photo-D RAW

Photo-D RAW is a professional, fully-automatic, RAW photo conversion and correction software that provides Photo and Graphic Arts professionals the use of the IES (Intelligent Expert System) capabilities to enhance photos for most major cameras and RAW formats. Users can customize the expert system parameters to improve the photo quality.

Photo-D RAW is customized through a preferences window that can be named and saved and be used later. Customizable options include: Dark Details; White Balance; Colorful, Selective Hues; Sharpen/Soften; Paper Type; Input/Output Device; and Print Size and Resolution. This version enables multiple size setting (smart scaling) and crop options with ICC workflow also available. Photo-D RAW optimizes the enhancement of hundreds of photos in a set per one mouse click. Images are then displayed side by side, for easy comparison and selection.

Moshe Keydar, president and founder of KlearVision, and former chief color scientist at Scitex; says, "We are pleased to bring our award-winning technology solutions to broader segments of this important, dynamically emerging printing market. The response we've had from photo labs in this part of the world has proven that we bring the region tremendous opportunity.

"We look forward to showing attending and fellow exhibits what our "intelligent" software can really do for them."

Photo-D Solutions: An Overview

Photo-D is a comprehensive, rule-based Intelligent Expert System (IES) that automatically optimizes and

enhances digital image files, preparing them for printing or viewing. Using sophisticated “fuzzy logic” and “artificial intelligence” (AI) algorithms, Photo-D, in effect, emulates the decision-making expertise of a traditional color expert, or digital imaging professional, to analyze, correct and produce high-quality image files. From these files, anyone – from a photo lab technician to a photo hobbyist; from a publishing house to a minilab at the corner drug store – can create exceptional images that are accurate in every way.

Photo-D software acquires sets of photos and analyzes them as a “human” graphic arts expert would. Photo-D looks for problems associated with under- or over-exposure, contrast, brightness, color and details, and then corrects the problems automatically to obtain optimal, quality results. Red-eye can be corrected to natural eye color automatically. The original and corrected photos are then displayed side.

Photo-D eliminates infinite man-hours spent “fixing” images in Photoshop or other image editing programs. It is an affordable technology built by a former chief color scientist at Scitex; so its applicability to graphic arts workflows, in particular, is extremely high.

The technology gives digital photography professionals, designers, and prepress professionals in the digital imaging and graphic arts markets a sophisticated, high volume, automatic digital image correction solution that not only speeds up processing, but also makes more digital pictures useable with just a click of the mouse.

With workflow capabilities such as predefined Hot Folders, and quick production of thousands of pictures per hour that is customizable to fit users’ needs, Photo-D is a user-friendly solution for professionals.

For Graphic Arts solutions:

For Newspapers, Magazines, Commercial Printing and Prepress business segments, combining the Photo-D Intelligent analyze logic with direct printing outputs for any output device, such as Offset, Gravure, Digital Printing and more, defined by corresponding ICC profiles (ISONewspaper, ISOCOated, SWOP, PSRgravureLWC or any customized house profiles); Photo-D can be combined either by direct to Output device or by doing first RGB to RGB conversion in the image pool.

All In Print China 2006

The first All in Print China attracted 480 high-profile manufacturers and suppliers from 23 countries and regions, of which 98 exhibitors came from overseas. Spreading over a total area of 40,000 sqm, 15,000 sq.m. of which was taken by overseas exhibitors, the exhibition showcased the latest products and technologies in full range of the printing industry, thus embodying the true nature of "All" in Print China. Over 53,000 trade visitors from 41 countries were registered at the trade fair, of which 2,916 were overseas visitors. As a premiering event, All in Print China reached new heights in terms of the exhibition area, visitor quantity and transaction volume, and exceeded similar debut events in China on an overall basis.

About KlearVision Digital

K.V.D. KlearVision Digital LTD is a leading provider of automatic digital photo correction expert systems for the digital imaging world. Moshe Keydar, a leading color imaging expert, together with colleagues from the Image Processing and Imaging Technology sectors, founded KlearVision Digital in 2000. For more information, please visit: <http://www.klearvision.com>

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